

## Course description form (syllabus form)

General data						
Cycle of studies	2024-2027					
Organizational unit	Faculty of Economic Sciences					
Studies	International Business, first-cycle studies					
The profile of education	generalacademic					
Semester	IV					
Mode of studies	full-time					
Type of course	Lecture	Practical session	Laboratory	Conversatorium	Seminar	Project
Number of hours	15	30	-	-	-	-
Number of ECTS	3 ECTS					
Examination	Graded credit					
Language	English					
Content author	PhD Agnieszka Połaniecka					
Course objectives						
The aim of the course is to familiarize students with the problems of the philosophy of values and to present important ethical problems, principles of culture						
Prerequisites						
not applicable						
Student workload						
1. Class sessions (including assessment and examination) - 45 hours 2. Reading literature for classes - 15 hours 3. Preparing assignments - 8 hours 4. Exam/Assessment preparation - 5 hours 5. Consultations-2 hours  TOTAL: 75 hours (3 ECTS)						
Short description						
The place of ethics in philosophy, values, ideals, moral sanctions. Ethics versus morality and law. Selected ethical systems (European and non-European). Organizational culture, Ethics as a component of organizational culture. Ethics in business activities. Conflicts of values  In economic activity. Work ethics. Ethics of modern capitalism (in the culture of a capitalist enterprise). Ethics in the world of finance. Ethical problems of competition. Ethics in marketing. Ethics in organizational culture and corporate activities. Globalization processes and ethics. Professional codes of ethics.						
Learning outcomes						
<b>KNOWLEDGE:</b> K1. Participants will know selected facts, objects and phenomenon of a health-promoting nature in a national and international perspective, constituting basic general knowledge in the social sciences and other scientific disciplines (IB1_W01) K2. Participants will know and understand the legal norms (including: copyright and industrial property protection) and principles (including: organizational, ethical, moral, financial) with their consequences, conditioning the structure and strategy of the functioning of social and economic institutions in the international aspect. (IB1_W05) K3. Participants will know and understand the legal and ethical conditions of business, attitudes and dilemmas of modern civilization and their consequences for the functioning of international business, as well as the principles and prerequisites for the creation, development of various forms of entrepreneurship in the national and international aspects. (IB1_W06) <b>SKILLS:</b> S1. Participants will be able to plan and organize individual and team work, as well as discuss and cooperate in a team (including interdisciplinary in nature) in solving economic, financial and management problems in international terms, (IB1_U04). S2. Participants will be able to use theoretical and practical knowledge, including legal norms and ethical, moral, organizational and financial principles to effectively manage institutions and business entities operating in an international environment (IB1_U05). S3. Participants will be able to independently plan and implement their own lifelong learning, with pro-health principles and using the principles of proper communication. (IB1_U06). <b>COMPETENCIES:</b> C1. Participants will develop their social and interpersonal skills by evaluating their knowledge and received content in the field of						

international business, the need for continuous professional training and personal development, as well as to consult experts in case of difficulties in solving problems independently. (IB1_K01).
C2. Participants will develop their social and interpersonal skills by readiness to think and act in an entrepreneurial manner, as well as to work in operational, analytical and management positions of various levels in business units, institutions and organizations operating in an international environment. (IB1_K03).
C3. Participants will develop their social and interpersonal skills by readiness to comply with legal, ethical and health standards in his professional work, guided by social and environmental responsibility and caring for the common good, as well as the achievements and traditions of the profession using the principles of proper communication. (IB1_K04).
<b>Form of verification</b>
Credit with a grade - a presentation on the basis of the program content
<b>Detailed data</b>
<b>Type of course:</b> Lecture/ Practical session
<b>Bibliography</b>
<b>Basic literature:</b> 1. Chryssides G. D., Kaler J. H., <i>Introduction to business ethics</i> . PWN Warsaw 1999. 2. Dietl J., Gasparski W. (ed.), <i>Ethics of business</i> , PWN Warsaw 1997. 3. Karczewski L., <i>Business ethics, Cultural determinants</i> , Opole University of Technology, Opole 2008. <b>Supplementary:</b> 1. Klimek J., <i>Business ethics</i> , Difin, Warsaw 2014. 2. Szulcowski G. (ed.), <i>Business ethics. Humanistic perspective</i> , Oficyna Wydawnicza SGH, Warsaw 2011. 3. Nogalski B., Śniadecki J., <i>Etyka zarządzania przedsiębiorstwem</i> , Oficyna Wydawnicza Ośrodka Postępu Organizacji Sp. z o.o., Bydgoszcz 1. XXX, 2001.
<b>Range of content</b>
<b>Lecture</b> The place of ethics in philosophy. Values, ideals, moral sanctions. Ethics versus morality and law. World and European structures for the promotion of business ethics. Business ethics as a science. Capitalism and ethics. <b>Practical session</b> Selected ethical systems (European and non-European). Equality, justice in the workplace. Ethics in the workplace. Types of ethical systems affecting management ethics. Types of ethical argumentation (honesty pays, respect the rules of the game, responsibility). Effectiveness and morality in management. Trust in business and management.
<b>Didactic methods</b>
1. Multimedia presentation 2. Problem lecture 3. Discussion
<b>Assessment methods and assessment criteria</b>
Presentation or written paper - an analysis of a selected problem in the field of health (IB1_W01, IB1_W05, IB1_W06, IB1_K01, IB1_K04, IB1_K06, (IB1_K01, (IB1_K03) evaluation on a point scale: 55%-60% - dst; - 61%-70% - dst plus; - 71%-80% - db; - 81%-94% - db plus; - 95%-100% - bdb. Observation of the student's work in class (IB1_W01, IB1_W05, IB1_W06, IB1_K04, IB1_K05, IB1_K01, (IB1_K04)